

"MAKING AN IMPACT" at EURO 2022

32nd European Conference on Operational Research 3 - 6 July 2022, Espoo, Finland

"Making an Impact" at **EURO 2022** is a conference stream dedicated to helping OR practitioners improve their effectiveness, develop their skills and knowledge, and do a better job of OR in practice.

Join us, to take part in sessions designed to help your practice, and to meet leading experts in the field who may just have the solution you are looking for.

"Making an Impact" welcomes everyone who is interested in increasing the impact of practical OR, whether you are based outside or within academia.

At **EURO 2022 Making an Impact**, you will be able to:

- ◆ share your challenges and opportunities with an international peer group
- ◆ be inspired by others' experience
- ◆ build your network of like-minded people.

Planned activities include:

- ◆ **Round table discussions** led by senior practitioners and top managers looking at crucial aspects of a successful, impactful practice and career
- ◆ **Tutorial on building OR prototypes** rapidly to get users engaged
- ◆ **Workshops** on topics such as ways of eliciting information from managers and frontline operators, selling analytics/OR
- ◆ **Introduction to Spine**, a toolkit for creating user interfaces
- ◆ **Fast and furious** – a series of 5-minute lightning talks, selected to stimulate thought and highlight a selection of exciting work from elsewhere in the conference
- ◆ **Speed networking**, to give you a chance to meet and make the most of the conference
- ◆ and much more

<https://euro2022 espoo.com/conference-programme/making-an-impact/>

Register here: [EURO 2022 key dates and registration](#)

MAI is organised by the **EURO Practitioners' Forum** (formerly the EURO Working Group on Practice of OR), which aims to help develop supportive networks, support and assist OR practitioners, and in particular people whose primary purpose is applying OR in a business/government/charity or similar environment. We believe that practitioners can benefit enormously from networking, sharing experiences, learning from each other, and potentially collaborating with each other; and that there is even more benefit to be gained from cementing links between these practitioners and EURO's academics. **Become a member** and follow the Forum for information on numerous inspiring activities.

