

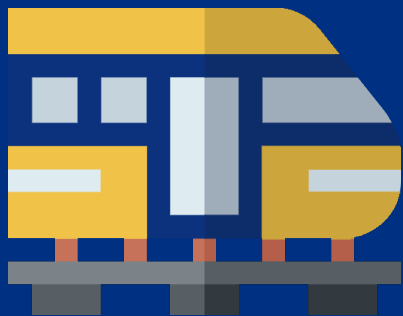
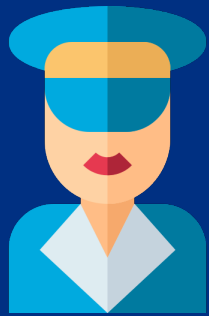
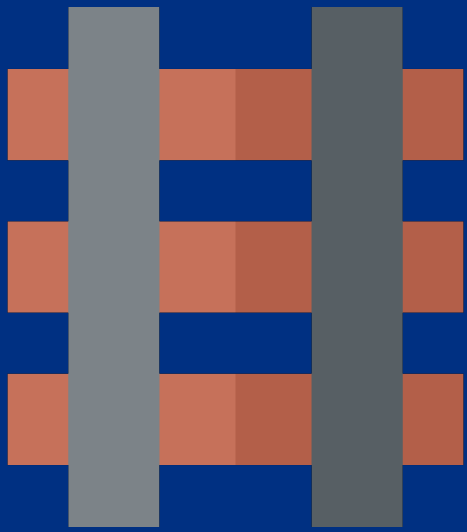
Optimizing seating probability in passenger trains

Simone Griffioen, Netherlands Railways (NS)

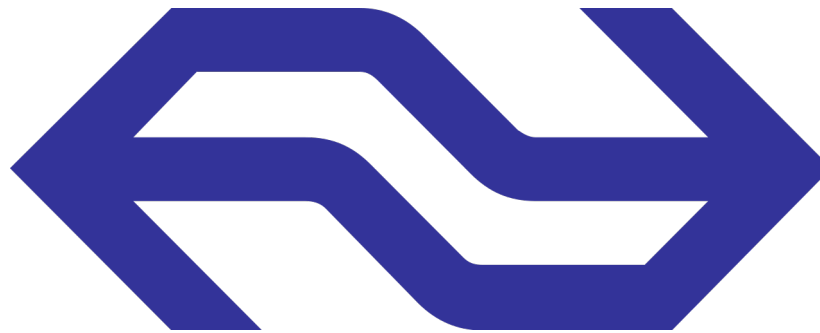


Railways in The Netherlands



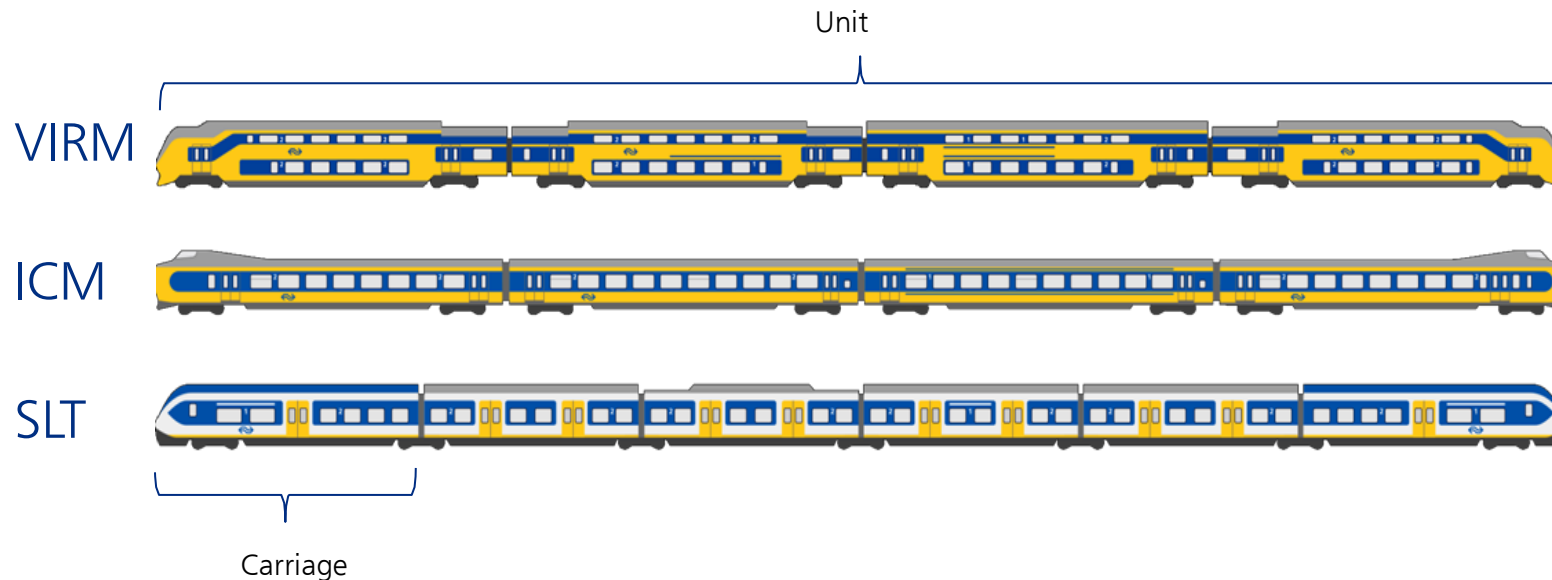


ProRail

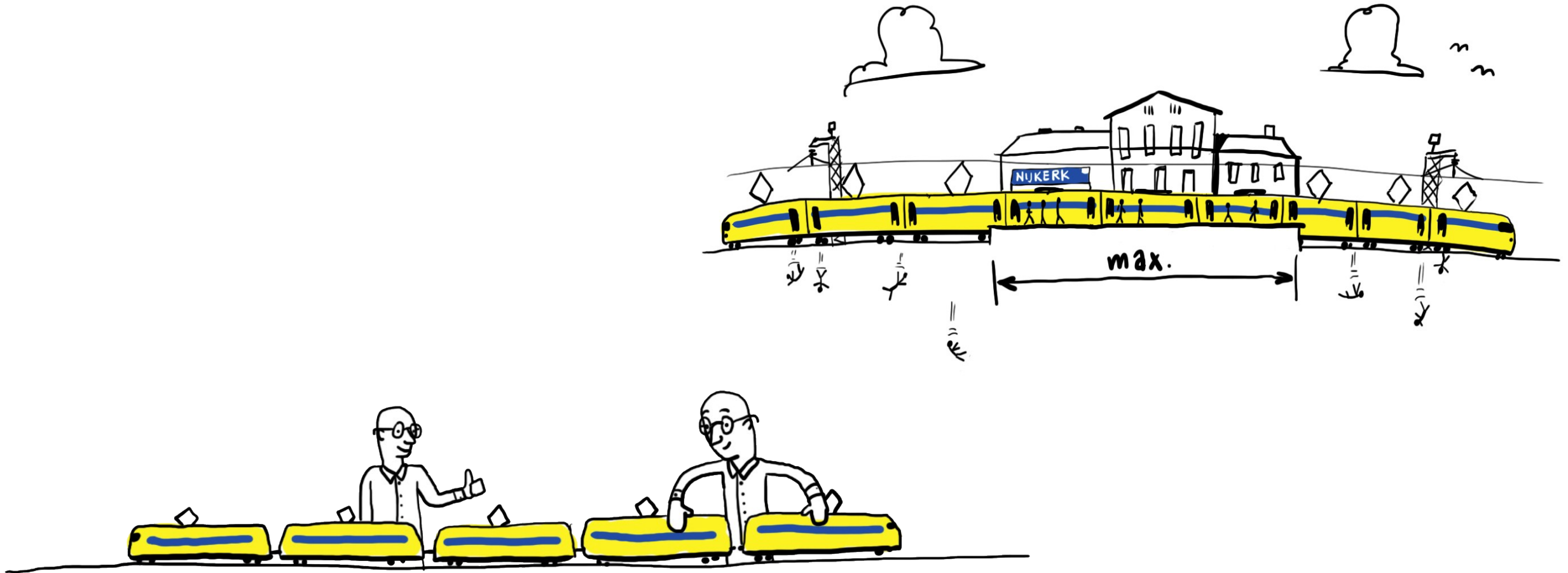


NS Rolling Stock Planning

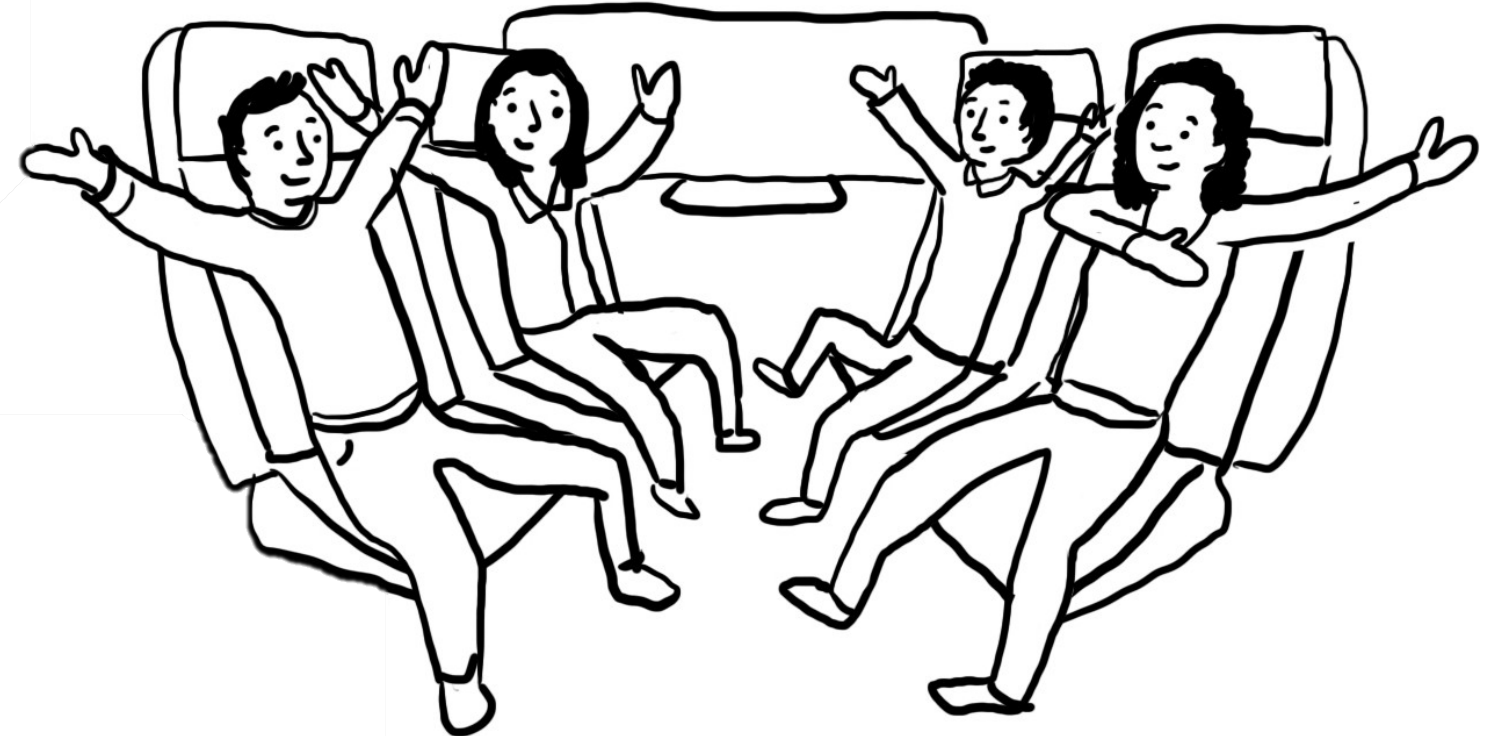
- 5000 trains in timetable per day
- 9 different rolling stock types
- 700 rolling stock units
- Which composition on which trip?



Subject to a lot of constraints, for example

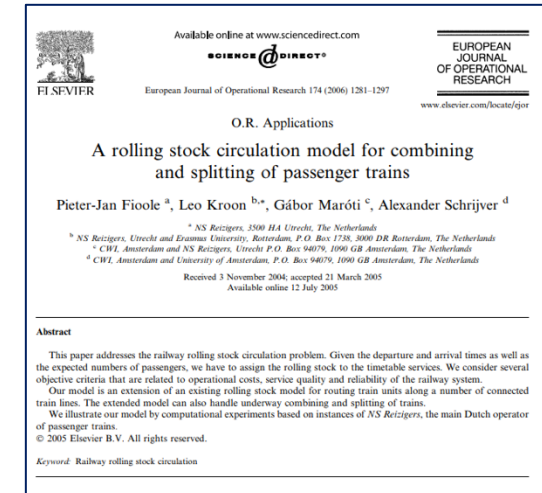


Objective: Minimise costs, maximize service quality



TAM – rolling stock scheduling tool of NS

- in-house developed software, based on *Fioole et al. 2006*
 - flexible, well-behaved MIP model, solved by CPLEX
 - in production since 2011 (predecessor since 2007)
- maintained by ORTEC since 2016
- TAM's essence
 - trips $t \in T$ and compositions $p \in P$
 - assigns a composition to each trip ($x_{tp} \in \{0; 1\}$)

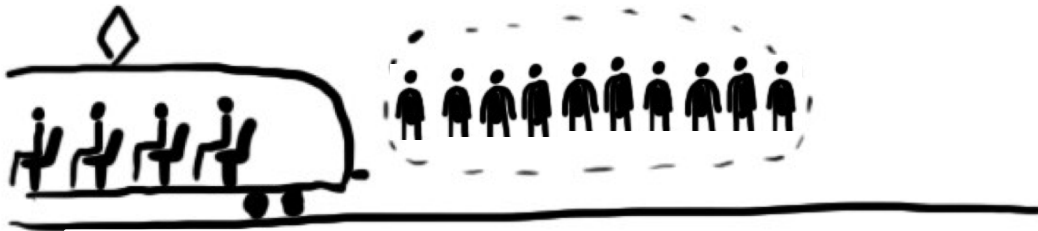
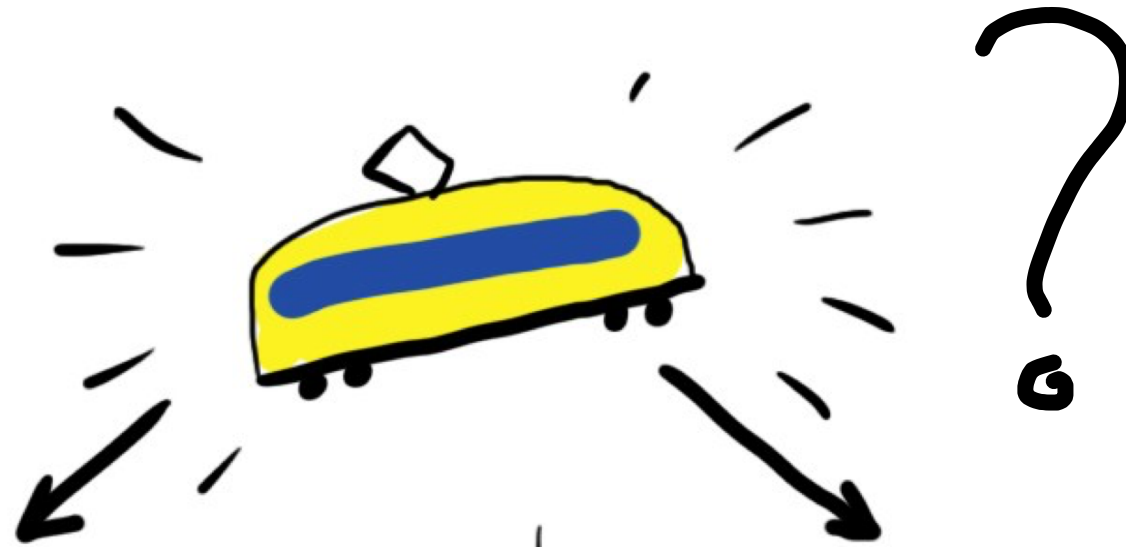


Definition old KPI: "Passenger capacity"

Capacity of train differs per time of day

- Seat capacity: only seats in use
- Total capacity: all seats in use and 2 standing pax per m² (rush hour <15min)

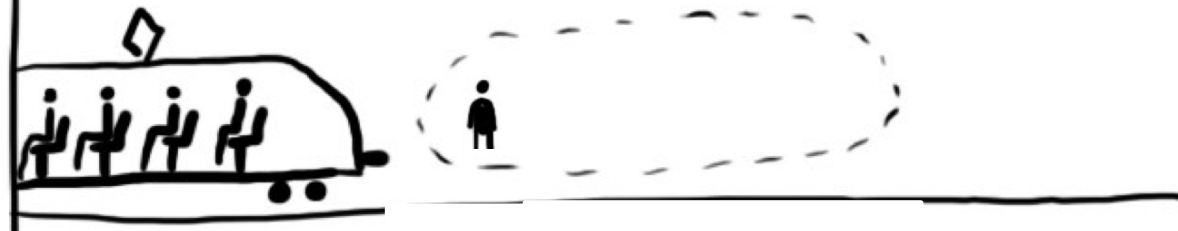




人 = 10

⌚ = 14 min

standing spots included



人 = 1

⌚ = 16 min

standing spots not included

Service in the context of the old KPI: passenger capacity

- d : demand, namely **90th percentile**
- c : allocated capacity (incl./excl. standing)

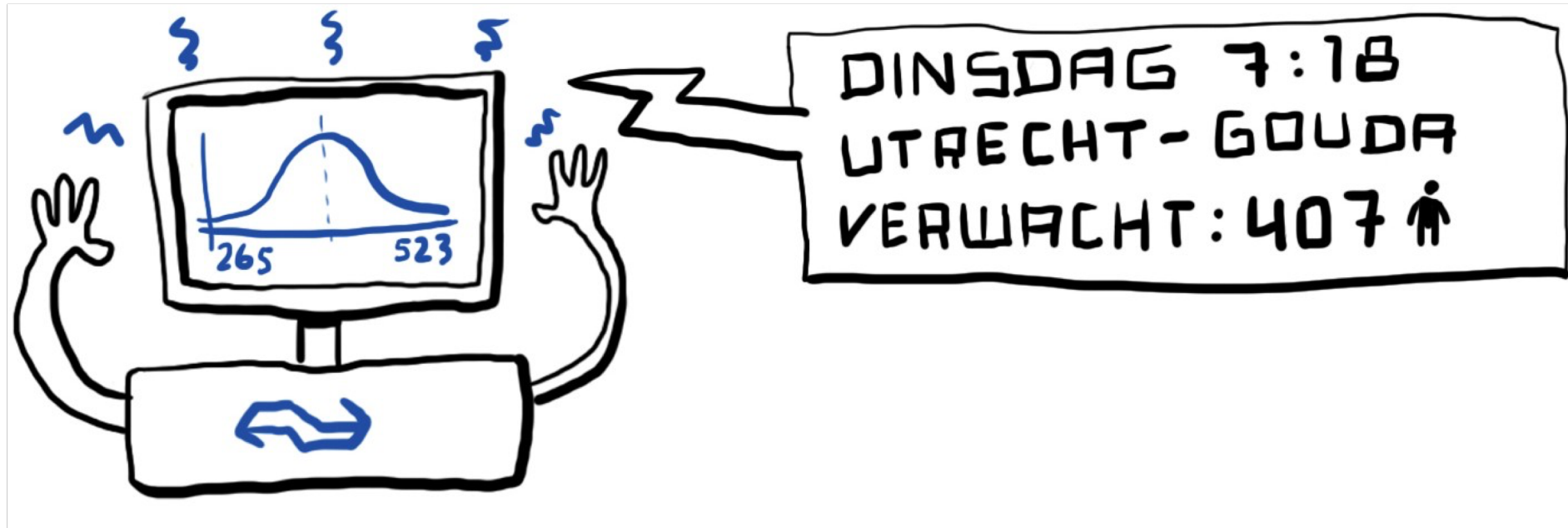


Old quantification of service quality

- dissatisfaction (“service pain”) per trip, added up
- Service pain of a trip := shortage kilometres, defined as

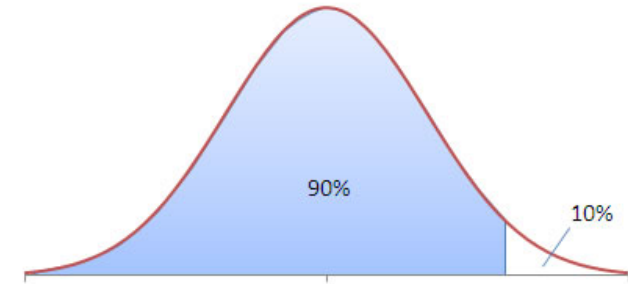
$$\text{pain} = \text{distance} \cdot \max \{0; d - c\}$$

Better forecasts: better KPI possible?



Service in the context of the new KPI

- c : allocated seat capacity
- ξ : demand, a **random variable**



New quantification of service quality

- dissatisfaction (“service pain”) per trip, added up
- Service pain of a trip := **expected standing minutes**

$$\text{pain}' = \text{duration} \cdot E(\text{number of standing passengers})$$

- i.e.,

$$\text{pain}' = \text{duration} \cdot \int_0^{\infty} \max\{0; \xi - c\} dF(\xi)$$

Service quality in TAM

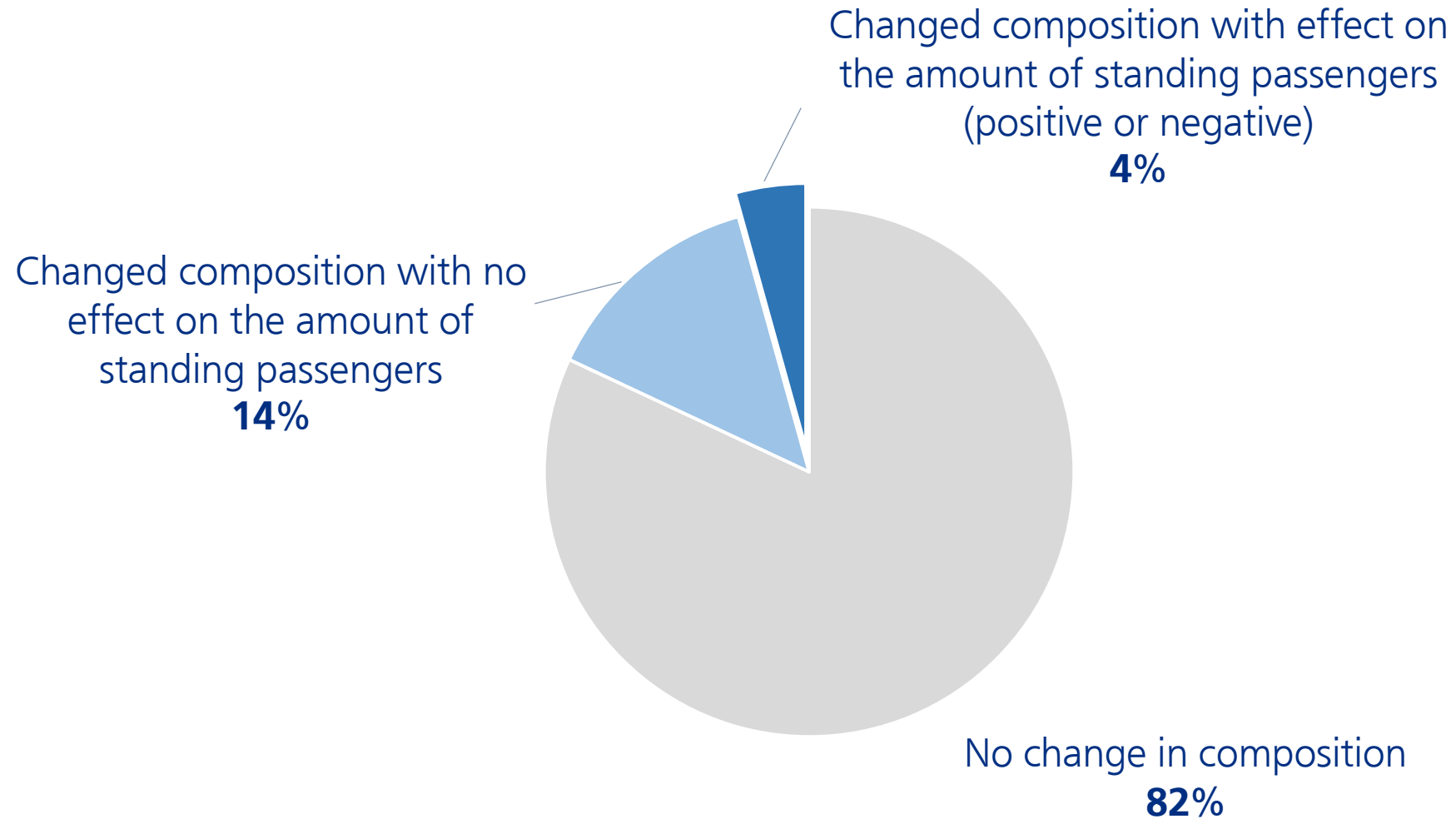
- Classic TAM (with shortage kilometres)
 - minimise $\sum_t \sum_p \text{pain}_{tp} x_{tp}$
 - *linear objective* in terms of x_{tp}

- TAM⁺ (with standing minutes)
 - minimise E(total standing minutes)
 - looks like a stochastic program
 - good news: no recourse action

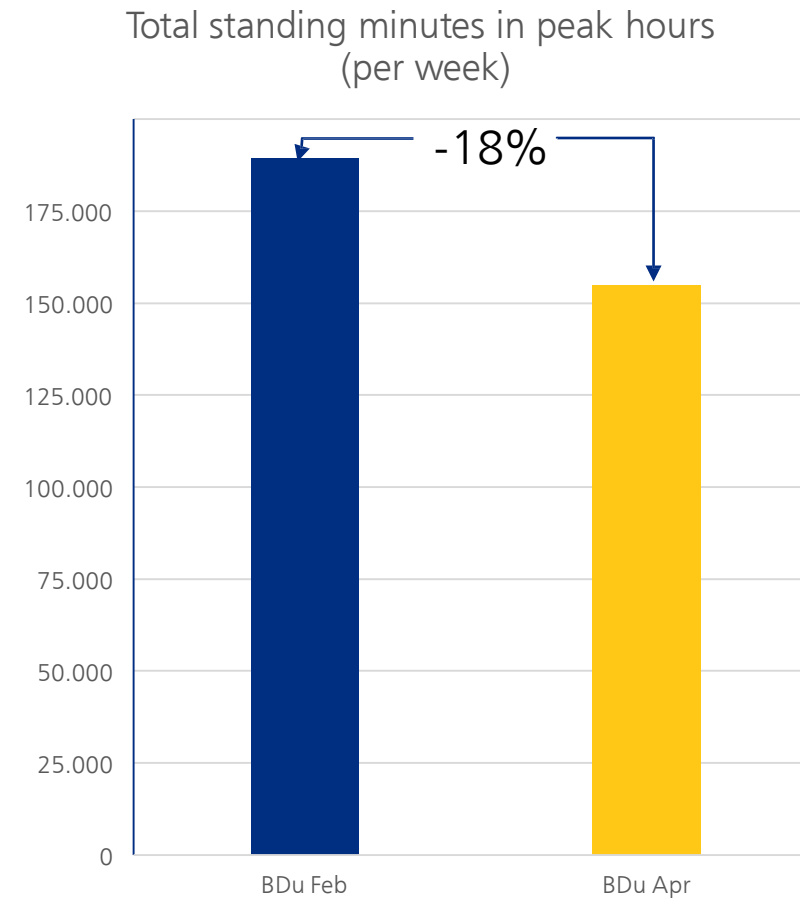
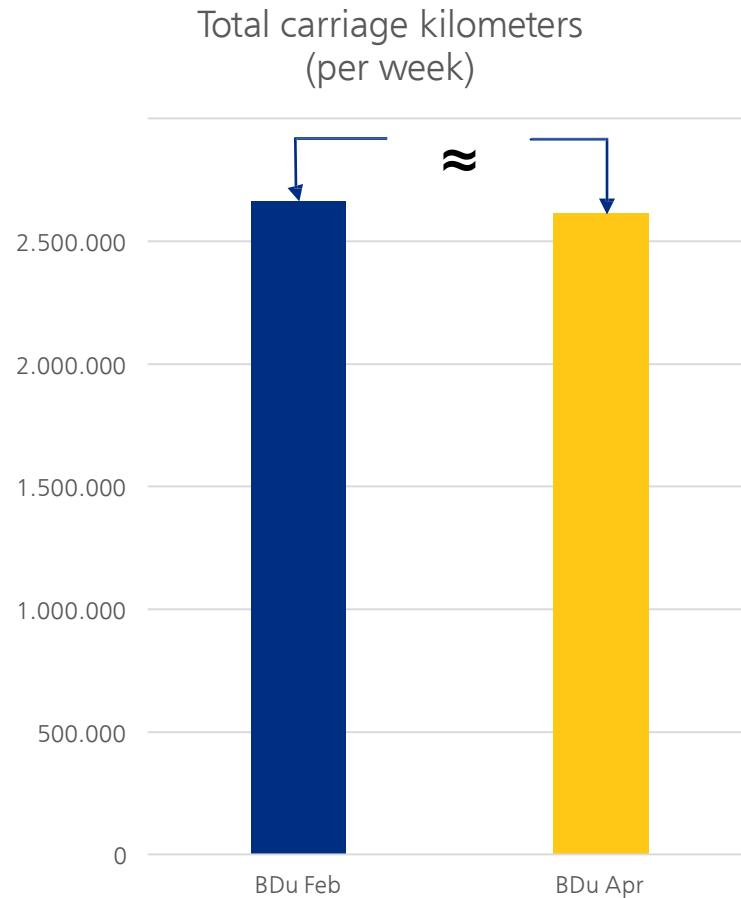
- minimise $\sum_t \sum_p \text{pain}'_{tp} x_{tp}$
- again, *linear objective* in terms of x_{tp}



Small amount of changes



... lead to a significant decrease in planned standing minutes against the same amount of costs



From theory to practice



The plan changes!?!

Managing stakeholder expectations

trust in optimization

Black/white to sliding scale



New sofa creates dust?



Changing forecasts to enforce a composition



399 seats



P90=~~350~~ 400

Does not work with new service KPI!

The plan changes!?!

Managing stakeholder expectations

*It does fit in the official workschedule,
but not in the "real" one*

trust in optimization

*Changing forecasts to enforce a
composition does not "work" anymore*

And much more...

Black/white to greyscale



Success factors in the implementation



- Strong management support
- Early involvement of planners and continuous support available
- Changing tooling to help planners with other work
- Compromise: lose optimality but win in willingness to change

Are we there yet?

- “Standing minutes” is now a household name, used in more and more places, decision making dashboards, etc.
- New KPI did also in practice improve the actual passenger service

But...

- Transition from long term planning to short term planning can be improved
- Remnants of old KPI can still be found in mindsets
- We still need to provide support for dealing with the optimization and the new KPI

...we still have a job! (luckily)

