

Working session on Project Impact Evaluation

“How can we evolve towards a structured, integrated evaluation model for individual projects?”

- Participants:
 - Frédéric Gardi
 - David Gravot
 - Jennylee Müller
 - Gaétan Loridant
 - André Chamard
 - Björn Thalén
 - Per Sjögren
 - Sofiane Oussedik
 - Howard Turner
 - Pim van 't Hof

Working session on Project Impact Evaluation

“How can we evolve towards a structured, integrated evaluation model for individual projects?”

Start small, evaluate early

- Get engagement/sponsorship at client
 - people that are going to use the solution
 - people that have decision power
 - minimize the amount of 2nd hand info
 - communicate through business consultants with domain & OR knowledge
- Agree on the scope
 - start small (1 store/plant/depot)
 - adjust optimization complexity to operational maturity
 - timeline/specifics
- Determine the key KPIs
 - measurable
 - ‘we’ choose/suggest KPIs (probably not €)
- Establish a good baseline/reference solution***
- Measure & share impact of project early/continuously)
- Hope for/stimulate domino effect
 - use happy people at client to share experiences (non-measurable KPIs)
- Leave decision to measure (monetary) impact of entire project to client