



Measuring the impacts of OR projects – challenges and experiences

First workshop of the EURO Working Group on Practice of O.R.

Registration free

Thanks to the generous support of

Air Liquide

Electricité de France (EdF)

Optit

ORTEC

PGMO

Renault

15-16 February 2018, Paris-Saclay

Plenary speakers:

Laurent Perron, OR Technical Lead, Google

Pieter-Jan Fioole, Netherlands Railways,

INFORMS Franz Edelman Award Recipient

The state-of-the-art EdF conference centre in Paris forms the venue for this unique opportunity to discuss, compare experiences, learn and build practitioner networks across Europe. All O.R. and analytics practitioners, from industry, Government and beyond, are invited to participate.

To register, please go to:

https://www.eventbrite.co.uk/e/measuring-the-impacts-of-or-projects-challenges-and-experiences-tickets-41424922057?utm_term=eventname_text

Provisional timetable overleaf; updates available via the EURO Working Group on Practice of OR

<https://www.euro-online.org/websites/or-in-practice> or LinkedIn group <https://www.linkedin.com/groups/8605101>

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Practical application of Operations Research to real-life cases is normally aimed at “optimising” some aspects of the process under study, and measuring and communicating the impacts of the project is key to project’s success (and indeed the whole value proposition). Sharing experiences, best practices and potential risks across a vast panel of OR practitioners presents a great opportunity to ensure adequate visibility to the value OR generates.

Provisional Timetable

Thursday 15th February 2018

13:00 – Welcome coffee and registration
14:00 – Opening (Jean Andre, Air Liquide; Ruth Kaufman, Coordinator of EWG-POR)
14:30 – Introductory presentation: Fondation Hademard PGMO
15:00 – 6 x Presentations by EWG members from companies including Jeppeson, ORTEC, Optit: examples of successful and less successful experiences, and lessons learned
16:30 – Coffee break
17:00 – Keynote speaker: Pieter-Jan Fioole, Netherlands Railways and INFORMS Franz Edelman Award recipient
18:00 – 4 x Presentations by EWG members: examples of successful and less successful experiences, and lessons learned
19:00 – closing of day 1
19:30 – Social dinner

Friday 16th February 2018

8:30 – Registration
9:00 – Short recap of day 1, opening of day 2
9:15 – Keynote speaker: Lauren Perron, head of OR, Google
10:00 – Panel with audience questions and answers: Lauren Perron + others to be announced
11:00 – coffee break
11:30 Parallel working sessions: between 4 and 6 smaller discussion groups (topics including how to measure success)
13:00 – Lunch
14:00 – Come back together, for group sharing of key findings
15:00 – Closing remarks
15:30 – End of event

For further information, please contact Jean André (jean.andre@airliquide.com) or Matteo Pozzi (matteo-pozzi@optit.net).

If you would like to propose a presentation for one of the two 15th February slots, please send an abstract (max 200 words) to Jean and Matteo by 22nd January 2018. They will aim to let you know if your abstract has been accepted, by 29th January. Priority will be given to presentations from members of EWG-POR, and people employed in industry, government or commercial consultancies.