

# Measuring the impacts of OR projects – challenges and experiences

First workshop of the EURO Working Group on Practice of O.R.



## Registration free

Thanks to the generous support of

**Air Liquide**

**Electricité de France (EdF)**

**Optit**

**ORTEC**

**PGMO**

**Renault**

**15-16 February 2018, Paris-Saclay**

**Plenary speakers:**

**Laurent Perron, OR Technical Lead, Google**

**Pieter-Jan Fioole, Netherlands Railways,**

**INFORMS Franz Edelman Award Recipient**

The state-of-the-art EdF conference centre in Paris forms the venue for this unique opportunity to discuss, compare experiences, learn and build practitioner networks across Europe. All O.R. and analytics practitioners, from industry, Government and beyond, are invited to participate.

**To register, please go to:**

[https://www.eventbrite.co.uk/e/measuring-the-impacts-of-or-projects-challenges-and-experiences-tickets-41424922057?utm\\_term=eventname\\_text](https://www.eventbrite.co.uk/e/measuring-the-impacts-of-or-projects-challenges-and-experiences-tickets-41424922057?utm_term=eventname_text)

Provisional timetable overleaf; updates available via the EURO Working Group on Practice of OR

<https://www.euro-online.org/websites/or-in-practice> or LinkedIn group <https://www.linkedin.com/groups/8605101>

# Measuring the impacts of OR projects: challenges and experiences

## First workshop of the EURO Working Group on Practice of OR

Practical application of Operations Research to real-life cases is normally aimed at “optimising” some aspects of the process under study, and measuring and communicating the impacts of the project is key to project’s success (and indeed the whole value proposition). Sharing experiences, best practices and potential risks across a vast panel of OR practitioners presents a great opportunity to ensure adequate visibility to the value OR generates.

### Provisional Timetable

#### Thursday 15<sup>th</sup> February 2018

13:00 – Welcome coffee and registration  
14:00 – Opening (Jean Andre, Air Liquide; Ruth Kaufman, Coordinator of EWG-POR)  
14:30 – Introductory presentation: Fondation Hademard PGMO  
15:00 – 6 x Presentations by EWG members from companies including Jeppeson, ORTEC, Optit: examples of successful and less successful experiences, and lessons learned  
16:30 – Coffee break  
17:00 – Keynote speaker: Pieter-Jan Fioole, Netherlands Railways and INFORMS Franz Edelman Award recipient  
18:00 – 4 x Presentations by EWG members: examples of successful and less successful experiences, and lessons learned  
19:00 – closing of day 1  
19:30 – Social dinner

#### Friday 16<sup>th</sup> February 2018

8:30 – Registration  
9:00 – Short recap of day 1, opening of day 2  
9:15 – Keynote speaker: Lauren Perron, head of OR, Google  
10:00 – Panel with audience questions and answers: Lauren Perron + others to be announced  
11:00 – coffee break  
11:30 Parallel working sessions: between 4 and 6 smaller discussion groups (topics including how to measure success)  
13:00 – Lunch  
14:00 – Come back together, for group sharing of key findings  
15:00 – Closing remarks  
15:30 – End of event

For further information, please contact Jean André ([jean.andre@airliquide.com](mailto:jean.andre@airliquide.com)) or Matteo Pozzi ([matteo-pozzi@optit.net](mailto:matteo-pozzi@optit.net)).

If you would like to propose a presentation for one of the two 15<sup>th</sup> February slots, please send an abstract (max 200 words) to Jean and Matteo by 22<sup>nd</sup> January 2018. They will aim to let you know if your abstract has been accepted, by 29<sup>th</sup> January. Priority will be given to presentations from members of EWG-POR, and people employed in industry, government or commercial consultancies.