



# Behavioural insights for better OR



## Behavioural Operations Research

In many disciplines, attention to the study of behavioural issues becomes important when their theoretical core has reached maturity. This has happened, for example, in economics, finance, accounting, and operations management. The development of the OR discipline is similar, as evidenced by the increasing attention that Behavioural OR (BOR) is receiving in the OR community. Those interested in studying behavioural issues within OR recognize that **developing technically correct and valid models is not enough**: a broader concern with designing an effective OR-supported intervention must always inform the modelling effort. Specifically, the Behavioural OR group shares the belief that by increasing the understanding of how behavioural factors enhance or hinder OR-supported interventions, the practice of OR be improved and will have greater impact in the real world.

## Purpose of the EWG Group on Behavioural Operations Research

The purpose of the EWG-BOR is to provide guidance to European OR academics, teachers and practitioners for developing effective OR-supported interventions by:

- sharing behavioural-based **explanations** of the factors that shape the practice of modelling, model use, and model results communication;
- fostering and strengthening **collaboration** opportunities between members of the Behavioural OR community; and,
- supporting the development of skills, offering **training** opportunities for current and future generations of BOR scholars and students in the conduct of Behavioural OR studies.

## Membership

Membership is open to anyone interested in Behavioural OR and free.

<https://www.euro-online.org/websites/bor/regist>

Websites: <https://www.euro-online.org/websites/bor/>  
<http://bor.aalto.fi/>

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## The “EWG Group on BOR” Activities at EURO 2018

- Sponsored stream at the EURO 2018 in Valencia: Behavioural OR organized by L. Alberto Franco and Raimo P. Hämäläinen (10 sessions with 39 papers)

## Upcoming Events and News

- EURO Journal on Decision Processes Call for Papers: **Feature Issue on BOR**. Guest editors: L. Alberto Franco and Raimo Hämäläinen. Full paper submission of: Dec. 1, 2018 (<https://www.euro-online.org/websites/bor/news/ejdp-call-for-papers/>)
- The 2nd **BOR Summer School** will take place during 17-21 June 2019 at Radboud University, Nijmegen, The Netherlands hosted by Professor Etienne Rouwette.
- Joint Group Decision and Negotiation and EURO WG on Behavioural OR **Conference**, Loughborough, UK, 11-15 June 2019

## Coordinating Board



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