

MSSIP 2007

The Management Science Strategic Innovation Prize 2007 on the subject of **LOGISTICS** was awarded during the closing session of the EURO XXII Conference in Prague. The jury was composed of **Jean-Charles BILLAUT** (University François Rabelais Tours, France), **Heinrich BRAUN** (SAP AG, Walldorf, Germany), **Laureano ESCUDERO** (University Miguel Hernandez, Spain), **Bernhard FLEISCHMANN** (University of Augsburg, Germany), **Ben GRAEVE** (Formerly Director Global Service Logistics IBM, Netherlands), **Ulrike LEOPOLD-WILDBURGER** (University of Graz, Austria), and **Luk VAN WASSENHOVE, Chair** (INSEAD, France).

The competition was widely advertised and, as a result, there were 24 eligible submissions. The chair decided to withhold 12 papers for consideration by the jury. After a first evaluation round, the jury agreed on 4 finalist papers. A second round yielded consensus on the two candidate winners. Since there was no clear way of distinguishing between the two papers, the jury finally decided to have two winners.

The criteria used by the jury were:

- High strategic importance
- Innovative application
- True logistics subject
- High applicability (to other situations)
- Real application
- Contribution to environment and sustainability

Surprisingly, the two winning papers scored equally high on those dimensions. Their problem statement and analysis is very timely and close, in that both papers deal with allocation mechanism to promote supply chain collaboration. The difference being that one paper considers air cargo and the other forest transportation.

The **winners** are:

“Cost Allocation in Collaborative Forest Transportation” by M. Frisk, M. Goethe-Lundgren, K. Joernsten, and M. Roennqvist.

“Designing Allocation Mechanisms for Carrier Alliances” by L. Houghtalen, Ozlem Ergun, and Joel Sokol.

Our warmest congratulations to the winners!

Luk N. Van Wassenhove
Henry Ford Chair of Manufacturing
INSEAD

PS: I would like to thank the jury for their excellent work.