

# EURO Bulletin

Bulletin of the Association of European Operational Research Societies (EURO) distributed quarterly through the National Societies and on INTERNET (EURO WWW server of the Université Libre de Bruxelles, URL= "http://www.ulb.ac.be" and anonymous ftp sever "ftp.ulb.ac.be" in the directory "/pub/projects/euro". Societies or individual members having news for the EURO Bulletin are requested to E-mail their information to the EURO Bulletin editor : EURO@ULB.AC.BE . Copy deadline for next issue : 20 October 1996

From Valerie Belton, EURO Vice-President 1

## WAYS OF MAKING FRIENDS AND INFLUENCING PEOPLE ...

Of course all EURO activities offer the opportunity of making new friends, meeting old ones, learning about new developments and talking about your own work; however, this article will focus on two particular such opportunities, the EURO-K Conferences and the EURO Summer / Winter Institutes (ESWIs). If you have never taken part in a Conference or an ESWI, then I hope it will motivate you to consider doing so next year!

### TAKING PART

#### EURO-K CONFERENCES

EURO was formally founded in 1975 at the closing session of the 1st EURO Conference held in Brussels and since then the EURO-K Conferences have continued as one of the primary opportunities for members of the ever growing family of European OR Societies to meet and exchange views. EURO-K Conferences are held in 2 out of every 3 years, the triennial Conference of IFORS being held in the 3rd year. If you have never attended a EURO-K Conference you have missed an opportunity to find out more about the wealth of OR activity across Europe, but perhaps more importantly, you have missed the opportunity to meet the wealth of individuals that are behind that activity. A quick glance at the Invitation Programme for any EURO-K Conference will give an idea of the diversity of topics covered - from the highly practical to the theoretical, even the occasional esoteric and covering an A to Z of application areas (well, I haven't actually checked this ... A is easy, Army, Ambulance Service ....

#### INSIDE

- 1 Ways of making friends and influencing people ...

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- 2 9th Mini EURO Conference

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- 3 II ALIO/EURO Workshop

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- 4 Special Issue of Omega

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- 5 Sustainable Operational Research

