

EURO Bulletin

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OR NETWORKS

FROM THE PRESIDENT-ELECT

Dear Members of Members, there must be a simpler way of starting a letter than this, perhaps «members²». Perhaps one can borrow an expression from another language. Until then...

A number of people have suggested to me that EURO should encourage some more networks along the lines of the Practitioner's Network already started by Dr Fortuin, Dr Van Beek and Prof. Van Wassenhove. Various subjects have been proposed: Operations Management, Marketing, Just in Time, Total Quality Management, Logistics, Re-tailing, Quantitative Management

Accounting. To each of these topics OR does already make a significant contribution and could do much more in many countries. The aim of networks would be to exchange information on practical applications and thereby disseminate eventually to more and more managers evidence that OR really is a practical «decision-aid», to use the phrase of Bernard Roy.

The Executive Committee of EURO will consider this proposal at its next meeting on 15th January 1993. Before then it needs the views of member societies and practical offers from «members²» who would be willing to start networks on these topics.

Please write to me and let me know. Remember the emphasis of these networks would be on practical application, but there is room for all sorts of networks, so please let me have your ideas for other topics too.

Maurice F. Shutler
President-Elect of EURO

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- ① OR networks
- ② EURO Gold Medal
- ③ EURO Summer Institute
- ④ EURO Council
- ⑤ Club EURO k

